MONTHLY REPORT · 1–31 OCTOBER 2026

October: Tempratech went from 10 followers to 775, and its new website is ready to take over.



This month we built an audience of architects, MEP consultants and hospitality leaders on social media, published 5 video testimonials, and rebuilt the old tempratech.in's heat pump pages in the new design. That last piece goes live once you answer 4 short questions at the end of this report.

Prepared for **Mr. Ramakant Sharma**, Director, Tempratech International
by **Manoj Chandna**, Chandnas IT Consultant

775
Social followers
Up from 10 on 1 October · Facebook 650, Instagram 125

31
Social media posts
15 Instagram · 16 Facebook · on 14 days of the month

2,289
Content views
Instagram 1,837 · Facebook 387 · YouTube 65

5
YouTube videos
Testimonials from architects and MEP consultants

18
Website updates
3 live · 15 built and tested, ready to go live on tempratech.in

632
Google search impressions
Since launch on 6 September · average position 12.1

01 · WORK DELIVERED

October's output: 36 posts and videos, 18 website updates

Everything published or built for Tempratech between 1 and 31 October.

Social media posts

31 POSTS



● Instagram post ● Facebook post

TYPE	INSTAGRAM	FACEBOOK	TOTAL
Industry Leaders series	9	8	17
Knowledge Series and Heat Pump Day	3	3	6
Video testimonials	–	2	2
Festive greetings	3	3	6
Social posts	**15**	**16**	**31**
YouTube videos	testimonials, second half of October		5
All channels			**36**

Website updates

18 UPDATES

● 3 live ● 15 built and tested

LIVE ON TEMPRATECH.CO.IN

1	New article: “Heat pump technology explained by a Jaipur manufacturer”	● 21 Oct
2	Blog page leads with the newest article, marked “Latest”	● 21 Oct
3	Blog page heading rewritten to match its content	● 21 Oct

BUILT AND TESTED, GOES LIVE WITH TEMPRATECH.IN

4	New page: All-in-One heat pumps	● Ready
5	New page: Split heat pumps	● Ready
6	New page: Swimming Pool heat pumps	● Ready
7	New page: EVI cold-climate heat pumps	● Ready
8	New page: Storage Tanks	● Ready
9	High-Temperature page: specs corrected to the brochure	● Ready
10	Commercial page: specs corrected to the brochure	● Ready
11	About page: company history and heritage	● Ready
12	Industry page: 18 industries served	● Ready
13	New article: heat pump installation guide	● Ready
14	Two articles updated: links to the new pages, softener line removed	● Ready
15	Menus, footer, search and Range page link to the new pages	● Ready
16	Google data on every page: official address, product and FAQ details	● Ready
17	llms.txt: a summary of Tempratech for AI assistants	● Ready
18	31 old tempratech.in addresses forwarded to new pages	● 31/31 tested

02 · AUDIENCE

Two social channels built from almost zero in one month

Both pages started October with 5 followers each. By 31 October they had 775 between them, made up of people who follow a heat pump manufacturer on purpose.

Facebook · Tempratech — 130× growth

650

followers on 31 Oct · from 5 on 1 Oct

Instagram · @tempratechinternational — 25× growth

125

followers on 31 Oct · from 5 on 1 Oct

1,837	259	387	82
Instagram views	Instagram likes, shares and comments	Facebook views	Facebook reactions, comments and shares

03 · THE MONTH'S STANDOUT

"Tempratech's Association with Industry Leaders"

A weekly series featuring the people who specify hot-water systems for projects. Each post puts Tempratech next to a respected name in Rajasthan's design and building community.

2.7×

Series posts averaged **164 Instagram views** each, against 60 for other posts. The 9 series posts brought in **80%** of the month's Instagram views.

KM
20 OCT · MOST VIEWED
Kiran S Mahajani
President, Council of Architecture India · Director, Aayojan School of Architecture & Design, Jaipur
298 views

VA
26 OCT
Vipul Agarwal
MEP Consultant
242 views

GS
7 OCT
Gyanendra Singh Shekhawat
Founder, Ideas Architects Jaipur
172 views

BS
10 OCT
Ar. Balendu Sharma
Principal Architect, Keystone Jaipur
171 views

AT
25 OCT
Akshit Tholia
Principal Architect, Graphite Design Studio
168 views

SB
27 OCT
Mr. Suneet Bagai
Alila Fort Bishangarh
147 views

NV
23 OCT
Nikhil Vashishth
Manager, Design2Occupancy
134 views

SA
15 OCT
Ar. Sheetal Kumar Agrawal
Founder, Sheetal Kumar & Associates · IIID National Executive Committee
92 views

Instagram views per post, from Meta Business Suite. Also published this month: the Tempratech Knowledge Series (how a heat pump heats water; COP 4 explained), Heat Pump Day, and festive greetings for Navratri, Durga Ashtami and Dussehra.

04 · VIDEO

5 video testimonials from specifiers, now on the Tempratech YouTube channel

Recorded at the Tempratech stand: architects and MEP consultants explaining in their own words why they work with Tempratech. Each video is a sales asset that can be reused for years.



Sudhir Mathur
MEP Consultant, Shreshtha Consultants
30 views



Ar. Ajay Dak
Architect, Udaipur
12 views



Vipul Agarwal
MEP Consultant
12 views



Nikhil Vashishth
Design2Occupancy
8 views



Akshit Tholia
Principal Architect, Graphite Design Studio
3 views

On the website
Embed each testimonial on the matching product and sector pages, where buyers decide.

In sales conversations
Send a 30-second clip on WhatsApp after a site visit or a quotation.

As Reels and Shorts
Cut vertical versions so Instagram and YouTube surface them to new audiences.

05 · WEBSITE

Two websites become one: the new design on tempratech.in

Google still shows the old WordPress site at tempratech.in when people search for Tempratech, because that is the address it has trusted since February. In October we rebuilt everything worth keeping from the old site inside the new design, so the new site can move onto tempratech.in and inherit those rankings.



Complete copy of the old site saved

Done

All 28 pages and both brochures captured on 8 October, so nothing is lost when WordPress is retired.

5 new product pages

Built

All-in-One, Split, Swimming Pool, EVI (cold climate) and Storage Tanks, each with a spec table, applications, FAQs and a quote request.

Every spec checked against the brochure

Built

34 model rows matched to the August 2026 brochure. Errors found and corrected on the High-Temperature and Commercial pages.

Company story on About

Built

Your 30+ years, IIID membership, and the Skymech Engineers and Unitech Energy heritage.

Ready for Google and AI search

Built

Structured product, FAQ and company data on every page, plus an llms.txt file: a plain-text summary of Tempratech written for AI assistants.

31 old addresses forwarded

Tested 31/31

Each old tempratech.in link lands on its new page in one step, so no visitor or ranking hits a dead end.

New article live: “Heat pump technology explained by a Jaipur manufacturer”

Live 21 Oct

The blog now leads with the newest article, and a heat pump installation guide is ready to publish with the merge.

Switch tempratech.in to the new site

Needs your answers

About 2–3 hours of server work once the 4 questions at the end of this report are answered. Email on @tempratech.in is not affected.

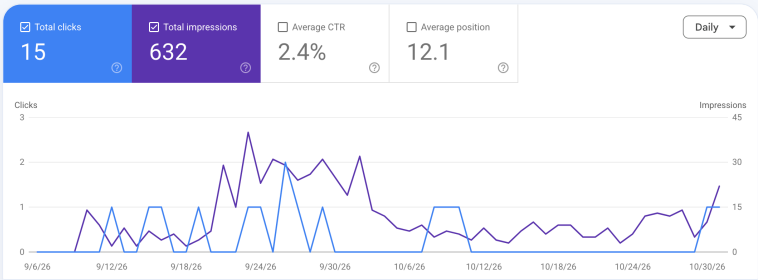
OLD ADDRESS ON TEMPRATECH.IN	NEW PAGE
/swimming-pool-heat-pumps-energy-efficient-pool-heating-systems	/products/swimming-pool/
/all-in-one-heat-pumps-integrated-heat-pump-water-heater-for-homes-hotels	/products/all-in-one/
/evi-heat-pump-enhanced-vapor-injection-heat-pump-for-cold-climate	/products/evi-cold-climate/
/heat-pump-installation-guide	/blog/heat-pump-installation-guide/
/about-director	/about/
/clients	/projects/

Sample of the address map. Every one of the 31 old addresses has a new destination.

06 · GOOGLE SEARCH

From invisible to page-one territory in eight weeks

On 6 September, Google had never seen tempratech.co.in. By 31 October it had shown the site in search results 632 times, at an average position of 12.1, just past the first page.



Google Search Console, tempratech.co.in, 6 Sep – 31 Oct 2026. Purple line: impressions. Blue line: clicks.

- **Late September: the ARCASIA lift**
  The press coverage and the forum pushed daily impressions to their peak.
- **October: a steady base**
  Google kept showing the site every day, and the trend turned upward in the last week of the month.
- **What's holding it back**
  Brand searches still go to the old tempratech.in. Moving the new site onto that address joins the two audiences into one.

07 · MEDIA COVERAGE

The ARCASIA story, carried by 9 news portals

Published 10–11 September and still indexed. These articles show up when people or AI assistants look up Tempratech, so they keep working for the brand month after month.

Newswire Online
Tempratech Joins 23rd ARCASIA Forum in Jaipur
10 Sep 2026

Latest News Inbox
Tempratech Takes Heat Pump Innovation to ARCASIA
10 Sep 2026

Verified Brandz
Tempratech Highlights Heat Pumps for Modern Projects
11 Sep 2026

Business Daily
Tempratech Showcases Water Treatment Technology
Sep 2026

24×7 News Online
Tempratech Presents Heat Pump Systems for Hotels
Sep 2026

The Rising Startups
Tempratech Showcases Building Energy Solutions
Sep 2026

Daily Global Reporter
Tempratech Joins 23rd ARCASIA Forum in Jaipur
Sep 2026

Viral News
Tempratech Highlights Heat Pump Tech for Buildings
Sep 2026

Technocrat Media
Tempratech Showcases Domestic and Commercial Heat Pumps
Sep 2026

Google: tempratech arcasia Google's first page is filled with Tempratech: its own ARCASIA posts, the press coverage, and posts by architects who visited the stand.

WHERE OCTOBER STARTED FROM

The September foundation

6–7 Sep
New site launched
tempratech.co.in opened to Google; Search Console and sitemap set up.

10–11 Sep
Press release
The ARCASIA story distributed across 9 news portals.

11–13 Sep
ARCASIA Forum
Stall 72–73 at JECC Jaipur, backed by social posts before and during.

11–25 Sep
Mobile rebuild
Full-screen phone menu, faster images, and phone layouts fixed site-wide.

16–28 Sep
Blog launched
Five articles: hard water, hotel water temperature, storage sizing, COP figures and choosing a hotel heat pump.

08 · NOVEMBER PLAN

What October sets up

WEBSITE

Go live on tempratech.in

Switch the domain, turn on the 31 forwards, and tell Google through Search Console and the Google Business Profile. Google usually moves rankings to the new pages over a few weeks.

CONTENT

Put the testimonials to work

Embed the 5 videos on product pages, cut Reels and Shorts, and keep the Industry Leaders series weekly, since it is the format that performs best.

SEARCH

Answer buyers' questions

Keep publishing articles on the questions hotels, hospitals and builders ask before buying, so Google and AI assistants cite Tempratech when those questions come up.

What November's report will measure

- Google impressions and clicks once tempratech.in carries the new site
- Follower growth on Facebook and Instagram, and views per Industry Leaders post
- Enquiries from the website and WhatsApp. We propose tracking these from November so the report can show leads, not only reach.

YOUR INPUT

Four answers, and the new site goes live on tempratech.in

The pages are built and tested. These details need your confirmation before they are published under the Tempratech name.

1. **Space heating & cooling (TT-SC)**
   This range is on the website but not in the August brochure. Is it still offered?
2. **High-temperature range**
   Some pages say 95 °C / 120 °C; the brochure shows models up to 80 °C. Which is correct?
3. **All-in-One model code**
   TT-ALL (brochure) or TT-DM (some pages)?
4. **WhatsApp number**
   93144 21021 or 96940 66771: which one should customers use?

Please also confirm you are happy for the About page to name Skymech Engineers and Unitech Energy as parent companies.

Prepared by Manoj Chandna, Chandnas IT Consultant

Sources: Meta Business Suite post exports for Instagram and Facebook (1–31 Oct 2026); follower counts from the Facebook and Instagram pages (1 and 31 Oct); YouTube channel @Tempratech (views as of 2 Nov 2026); Google Search Console for tempratech.co.in (6 Sep – 31 Oct 2026); website code history. Views are summed per post.